THE MAKING OF A DRESS





Every Coren Moore design is a true laborof-love. Coren finds tons of inspiration in her everyday life, whether it be from couture runway shows or from the color of a blooming flower in her Connecticut garden. Drawing from that inspiration, Coren begins by working with our talented design team to create a sketch of the gown. Our designers then use that sketch to create a pattern and muslin of the dress. This is just the beginning!



By dressing a mannequin with the muslin, Coren begins to see how her vision will translate into a wearable garment. From here, any necessary alterations to the pattern are made, and then sent to our sample room, right across the street from our NYC showroom. The talented seamstresses at our NYC-based sample room use the pattern to create the very first sample. Once the sample is made, it is tried on by a fit model to ensure that the dress is proportionate and flattering, and true to the Coren Moore style.

COREN MOORE







After final alterations are made, the dress style is ready for brides to try on and purchase, and is available for viewing on our website and in our showrooms!

All Coren Moore dresses are proudly made in New York's Garment District. Each of our bridal gowns is made with a hand-sewn bodice and petticoat, and is also custom-monogrammed for each bride. Before leaving our production rooms, each and every dress is inspected by hand by our quality control staff to ensure that our high production standards are met.

While this may seem like quite a process, it ensures our confidence in providing a product that is made with love, care, and true attention to detail – and it is all well worth it, of course, when we see the dress on one of our beautiful brides on her wedding day!